



c/o Volunteers of the Burbank Animal Shelter
P. O. Box 3031
Glendale, CA 91221-0031

COORDINATORS

MOLLY STRETTON, VBAS
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(818) 406-3218

January 30th, 2009

DENISE FLECK, SUNNY-DOG INK
denise@sunnydogink.com
(818) 951-7962

Dear Potential Sponsor,

COMMITTEE MEMBERS

Pam Holt
Anne Macleod
Milana Manasse
Kathryn Segura

Did you know that 92% of dogs and cats will experience an emergency during their lifetimes? Veterinarians are the experts, but they are generally not on the scene when an emergency occurs, so Pet Parents must be able to react effectively and confidently before professional medical care is

available. That is why we are organizing **THE LARGEST GATHERING EVER OF HUMANS TO LEARN ANIMAL LIFE-SAVING SKILLS** at our **pawsTRONOMICAL PET CPR EVENT** this April! We are offering YOUR COMPANY the opportunity to be noticed by the owners of more than 3 million dogs and cats across Southern California. With your sponsorship you will enable us to reach large numbers and teach them how to handle emergencies at this event to be held in conjunction with "**National Pet First-Aid Awareness Month**" (April 2009). All proceeds benefit the Volunteers of The Burbank Animal Shelter, a non-profit 501 (c) 3 organization dedicated to the care of animals at the Burbank Shelter and the education of the community regarding proper animal care and adoption.

Along with gaining valuable skills such as what to do should their dog or cat choke, suddenly stop breathing or experience cardiac arrest, Pet Parents will learn important information from Veterinarian Martin Small, hear animal rescue stories and be entertained by a parade of four-legged stars who hope to find their own forever homes. Animal Care Instructor & Author Denise Fleck (*Groomer Has It, Lassie's Pet Vet*) will teach how to check a pet's vitals, basic Pet First-Aid, Choking Management, Rescue Breathing & CPR skills on specialized canine and feline mannekins.

You can help make this event truly **pawsTRONOMICAL** by becoming a Sponsor and your organization will gain great visibility. A breakdown of participation levels is attached, but please do not hesitate to contact us with any questions you may have. We thank you for helping us to help the animals and the people who love them!

Yours sincerely,



Join us for the Largest Gathering Ever of Humans
Learning Animal Life-Saving Skills!

www.pawstronomical.com



YES! I would like to be a sponsor of the pawsTRONOMICAL PET CPR EVENT, an informational event promoting pet care, responsibility and adoption.

PLATINUM PAW \$1,000.00 +
Logo displayed at www.pawstronomical.com with link to your website
Logo imprinted on gift bags
Logo on outdoor banners
Name recognition in promotional materials (flyers, posters)
Name recognized at event on display poster
Name recognized in VBAS Newsletter following event
Full Page Ad in pawsTRONOMICAL Program
8 Free Admission Tickets to the Event
Certificate of Participation

GOLD PAW \$750.00
Logo displayed at www.pawstronomical.com with link to your website
Name recognized at event on display poster
Name recognized in VBAS Newsletter following event
Half Page Ad in pawsTRONOMICAL Program
6 Free Admission Tickets to the Event
Certificate of Participation

SILVER PAW \$500.00
Company Name listed at www.pawstronomical.com
Name recognized at event on display poster
Name recognized in VBAS Newsletter following event
Half Page Ad in pawsTRONOMICAL Program
4 Free Admission Tickets to the Event
Certificate of Participation

BRONZE PAW \$250.00
Company Name listed at www.pawstronomical.com
Name recognized at event on display poster
Name recognized in VBAS Newsletter following event
QuarterPage Ad in pawsTRONOMICAL Program
2 Free Admission Tickets to the Event
Certificate of Participation

SUPPORTER \$50.00
Company name listed at www.pawstronomical.com
Name recognized at event on display poster
Name recognized in VBAS Newsletter following event
"Thank You" Listing in pawsTRONOMICAL Program
Certificate of Participation

GIFT BAG CONTRIBUTOR ONLY
Company name listed at www.pawstronomical.com
Name recognized in VBAS Newsletter following event
"Thank You" Listing in pawsTRONOMICAL Program
Certificate of Participation

ALL ABOVE LEVELS

May Supply Products in WAG BAGS (aka Goody Bags given to attendees)
(325 Actual products please; NOT just flyers, solicitations or brochures about your business)

DEADLINE: MARCH 31st, 2009

BUSINESS NAME (as you'd like it to appear in print): _____

CONTACT PERSON'S NAME: _____

Business Address: _____ City: _____ State: _____ Zip: _____

Phone #: _____ Fax # _____ E-Mail _____

Website: _____

For levels that qualify, please e-mail a jpg copy of your logo to molly@basv.org.

For Ads in the Event Program, we will contact you with specifications once your sponsorship is received.

PLATINUM PAW GOLD PAW SILVER PAW BRONZE PAW SUPPORTER GIFT BAG ONLY

Please make CHECKS payable to: **VOLUNTEERS OF THE BURBANK ANIMAL SHELTER**

CREDIT CARDS – Circle Card Type: VISA MC AMEX DISCOVER

Card Number: _____

Expiration Date: _____

Card Security Code: _____ (final 3 digits on back of card except AMEX...4 digits on front)

TOTAL AMOUNT: \$ _____

DATE: _____ SIGNATURE: _____

WILL YOU BE DONATING 325 ITEMS FOR THE GOODY BAGS? _____ IF, SO WHAT? _____

**Thank you for choosing to be a sponsor of the largest gathering ever of humans learning animal life-saving skills!
Your generosity is greatly appreciated!**



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